![Fox Valley Park Foundation logo, Est. 1981]

Fox Valley Park Foundation Board of Directors
Meeting Minutes
Monday, February 13, 2017
Prisco Community Center
150 W. Illinois Ave., Aurora
4:30 p.m.

1.0   Call Meeting to Order
Executive Director, Jim Pilmer called the meeting to order at 4:30 p.m.

2.0   Roll Call
Executive Director Pilmer directed the secretary to call roll. The following members of the Fox Valley Park Foundation Board of Directors were present: LuAnne Kelsey, Cinita Abney, by telephone. Alex Alexandrou, Kevin Fitzpatrick were absent. A quorum was not present. Joe Khouri arrived at 4:35 p.m., Chair Rachel Ossyra arrived at 5:03 p.m. Also present: Executive Director Pilmer; Diana Erickson, Treasurer; and Kim Nooncaster, Secretary.
Dan Leahy and Chris Beykirch joined the meeting at 4:50 p.m.

3.0   Approve minutes from October 19, 2016
No action taken.

4.0   Continued Business
None presented.

5.0   New Business

5.1   Approval of Kim Nooncaster, Secretary
No action taken.

5.2   Financials
Diana Erickson presented the unaudited Statement of Revenues and Expenses for the period May 1, 2016 through December 31, 2016. No action required.

5.3   Arlene Kallien Memorial
Executive Director Pilmer informed the Board of Directors that $3,030 in donations was collected for Arlene Kallien's memorial fund. He proposed that this money be held in a restricted FVPF account for future use to honor Arlene where appropriate and that the memorial bench and tree to be dedicated at the Cole Center be expensed from the FVPD funds as she was an employee of the FVPD. Arlene's family will be invited for the spring 2017 dedication. No action taken.

5.4   Direct Mail Appeal
Executive Director Pilmer discussed the December 2016 direct mail appeal, from which $1,300 in donations were received. It was reported that additional direct mail appeals

would occur four to five times per year. Joe Khouri was asked to offer input on future mailings. No action required.

5.5 **Staffing Plan-Sponsorships**
Executive Director Pilmer informed the Board of Directors that no replacement has been made for the Marketing Department vacancy, pending an item to come before the FVPD Board of Trustees February meeting to pursue a sponsorship study. No action required.

5.6 **Golf For Kids 2017**
Executive Director Pilmer introduced Chris Beykirch as the Chairman of the 2017 Golf for Kids event to be held on June 26, 2017. No full-time FVPD employees will participate regularly in the planning of this event. Dan Leahy will serve as a liaison. Committee Chairman Beykirch will partner with Billy Casper Golf at the Orchard Valley Golf Course and a co-chairman from Old Second Bank is yet to be determined.

Committee Chair Beykirch identified the goals of the committee as the following:
- Increasing in revenue from the 2016 event, target goal $50,000.
- Increasing the number of morning golf participants.
- Directing increased energy towards sponsorships, reaching out to prior sponsors and gaining new sponsors.
- Bringing new faces and ideas to the committee who can bring in sponsors, as well as more "worker bee" members who will help with hands-on activities as opposed to planning activities.
- Registration for the event will be handled by Billy Casper Golf and the plan is for it to be done electronically.

Chair Rachel Ossyra, Cintia Abney, and LuAnne Kelsey expressed interest in committee involvement.

Executive Director Pilmer discussed the FVPD initiative to create a Youth Golf Program and mentioned that currently there are 45 sessions available for youth golf in the Spring Activity Guide.

No action required.

6.0 **Adjournment**
Chairman Ossyra asked about a schedule of future meetings, it was determined that the Foundation Board will meet bi-monthly.
Executive Director Pilmer stated that Chris Tews should be added to the April agenda to make a presentation regarding the direct mail appeal.
Chairman Ossyra motioned to adjourn, LuAnne Kelsey seconded, a voice vote approved the motion and the meeting was adjourned at 5:25 p.m.

Respectfully submitted by:
Kim Nooncaster
Secretary, Fox Valley Park Foundation