

Fox Valley Park Foundation Board of Directors
Meeting Minutes
Monday, September 21, 2015
Prisco Community Center
150 W. Illinois Ave., Aurora
4:30 p.m.

1.0 Call Meeting to Order

Chairman Bunce called the meeting to order at 4:45 p.m.

2.0 Roll Call

The following members of the Fox Valley Park Foundation Board of Directors were present: Gloria Bunce, Nancy McCaul, Rachel Ossyra; excused: Alex Alexandrou. A quorum was present. Also present: administrative staff.

3.0 Approve minutes from 08/17/15

Rachel Ossyra motioned, Gloria Bunce seconded, and the board unanimously approved the minutes from August 17, 2015. Roll call – voting Aye: Gloria Bunce, Nancy McCaul, Rachel Ossyra; voting Nay: none. Motion carried.

4.0 Continued Business

5.0 New Business

- 5.1 Binders/Forms
- 5.2 3-Month Plan of Action
- 5.3 Mission/Vision/Values
- 5.4 Fundraising Priorities
- 5.5 Foundation Logo/Branding

Gloria Bunce thanked Cathy Schwieger for all of her hard work on behalf of the Foundation. She noted that this is Nancy McCaul's last Foundation meeting, as Nancy will be retiring as of September 30. Cathy Schwieger spoke to the board about the recruitment forms. She referred to the timeline for recruitment that was discussed at the last meeting on August 17. She told the board this timeline should be extended; there needs to be more concrete information and the forms need to be more organized before recruitment actually begins. Gloria said the board needs to prioritize the process. She commented that on the Give and Get form she didn't think there was a need to require a certain dollar amount for board members to give. She would like to have the new board be a real governing board.

Cathy told the board she has begun drafting documents that give the board a starting point for the mission, vision and values. Nancy McCaul said the Golf for Kids benefit should be included in the history of the Foundation. Rachel Ossyra spoke about different grants available for funding programs that would benefit the underprivileged. The programs should focus on health and safety aspects. She spoke about a session she attended at the NRPA conference that addressed these issues.

Nancy advised the board to include all costs incurred for scholarships to show potential board members why there is a need for funds. She said we currently offer scholarships for rec programs. She also advised American Express is changing their rebate program to a maximum of \$5,000.

Gloria said current statistics show 80 percent of households have a low to moderate income in Aurora. Based on statistics, she would like to put together a *Plan of Action* report.

Dan Leahy distributed to the board a new Fox Valley Park District folder which included samples of logos and branding. Nancy said the Foundation needs a tagline and for everyone to email Dan with ideas.

6.0 Next Meeting Date

The next regular Foundation meeting is scheduled for Monday, October 19, 2015. However, Gloria Bunce felt the board should meet weekly for the specific purpose of finalizing the recruitment documents. The next meeting to discuss recruitment documents is scheduled for Monday, September 28, 8:00 a.m. at the Cole Center.

7.0 Adjournment

Rachel Ossyra motioned, Nancy McCaul seconded and the board unanimously approved by voice vote to adjourn at 5:30 p.m.