



**Fox Valley Park Foundation Board of Directors
Meeting Minutes
Monday, July 11, 2016
Prisco Community Center
150 W. Illinois Ave., Aurora
5:00 p.m.**

1.0 Welcome

Park District Executive Director Jim Pilmer called the meeting to order at 5:02 p.m.

2.0 Roll Call

The following members of the Fox Valley Park Foundation Board of Directors were present: Alex Alexandrou, Rachel Ossyra and Jim Pilmer; excused: Gloria Bunce. A quorum was present. Also present: administrative staff.

3.0 Approve minutes from June 13, 2016

Alex Alexandrou motioned, Rachel Ossyra seconded and the board unanimously approved by voice vote the meeting minutes from June 13, 2016. Motioned carried.

4.0 Reports

4.1 Executive Director's Report

• **Community Survey**

Director Pilmer updated the board regarding the community survey to understand residents' opinions about the Fox Valley Park District and its parks, facilities and recreational programs. The survey is engaged at this point. He supplied the board with a handout of the questions on the survey. The survey states that the park district is considering a property tax increase to cover maintenance and operations, which will include facilities and improvements added to the district since 2008. It gives an approximate impact depending on which county a resident lives. The survey was mailed to a sampling of 4,000 residents with a preferred response rate of 10 percent.

Director Pilmer told the board he has met with Scott Voris from Kelmscott Communications to develop a marketing strategy which will include everything from print to electronic. He will meet with Scott again regarding appeal strategies and will have a proposal by the next Foundation meeting.

Director Pilmer said he and Cathy Schwieger will be inviting potential Foundation board members to have lunch at Orchard Valley.

5.0 Foundation Updates

5.1 Golf for Kids

Cathy Schwieger gave the board a summary report on the Golf for Kids benefit event. There were a total of 210 golfers. The event secured 58 sponsors this year compared to 40 sponsors in 2015. More than 81 people helped to make the 2016 event a success; this in comparison to 27 volunteers in 2015. The gross proceeds were \$50,367, a 35 percent increase from 2015 at \$37,303. Director Pilmer said Jon Michael really stepped up ensuring all communications worked well. He said this year's Golf for Kids benefit has made it the premier event. He said the Foundation has pledged \$12,500 to the former First Tee organization which has reorganized, but that he is requiring them to first submit documentation of their diversity pledge.

6.0 Adjournment

Alex Alexandrou motioned, Rachel Ossyra seconded and the board unanimously approved by voice vote to adjourn at 5:35 p.m. Motioned carried.