



**Fox Valley Park Foundation Board of Directors
Meeting Minutes
Monday, March 14, 2016
Prisco Community Center
150 W. Illinois Ave., Aurora
4:30 p.m.**

1.0 Welcome

Chairman Bunce called the meeting to order at 4:34 p.m.

2.0 Roll Call

The following members of the Fox Valley Park Foundation Board of Directors were present: Gloria Bunce, Rachel Ossyra and Jim Pilmer. A quorum was present. Also present: administrative staff.

3.0 Approve minutes from February 8, 2016

Gloria Bunce motioned, Rachel Ossyra seconded, and the board unanimously approved by voice vote the minutes from February 8, 2016.

Board member Alex Alexandrou joined the meeting at 4:40 p.m.

4.0 Foundation Updates

4.1 Strategy/Implementation

- **Work Plan**
- **Priorities**
- **Portfolio Building**

Executive Director Pilmer told the board that Cathy Schwieger was approved to be the full-time Development Officer at the February Board of Trustees meeting. Cathy received a letter of engagement from Director Pilmer. She will attend the Art and Science of Donor Development seminar in Atlanta, Georgia. Dan Leahy is working on a POS for donors; Diana Erickson will work on the accounting end.

Director Pilmer informed the board that The First Tee of Aurora has disbanded; \$3,000 of their funds will move to the Foundation.

Cathy has been meeting face-to-face with prospects; the priority is building a portfolio of potential donors. She will be utilizing Donor Perfect software. Chairman Bunce said the park district has many opportunities for naming rights; these bring great opportunities to raise funds.

4.2 Golf for Kids

- **Revised Budget**
- **Save-the-date**
- **Marketing Materials**
- **Sponsors**
- **Committee**

Cathy Schwieger updated the board on the progress of Golf for Kids; the committee decided to give Adidas Climalite Polo shirts as tee gifts; the save-the-date post card has been mailed; marketing materials are ready. Cathy also informed the board that the committee still needs to secure a presenting sponsor at \$10,000. Gloria suggested contacting the local banks; they give an average of \$2,500 - \$7,500 each year. Director Pilmer said he and Cathy are looking to approach the North Aurora Auto Group; not only as sponsors, but to possibly put cars on some of the holes. He also said the Foundation will support a junior golf program; The First Tee will possibly support a younger “pee wee” level of golf.

5.0 New Business

5.1 Foundation 2016 Action Plan

Cathy Schwieger reported that she added dates to the action plan.

5.2 Approve Mission/Vision/Values

Cathy presented the new mission, vision and values statements. Alex Alexandrou said he liked them. Rachel Ossyra said she likes it also; the mission and vision reflect the pillars of the NRPA – conservation, health and wellness, and social equity. Rachel does question the tagline; she does not like the word “preserving.” Cathy said she agrees with Rachel. Director Pilmer suggested including the keyword “access.”

Gloria Bunce asked if it would be better to hold off on recruiting until after the Golf for Kids event is over. Director Pilmer said the Foundation needs at least a few members to be involved in the grant process; it should start with at least a few grants immediately to show movement.

Gloria advised that all correspondence should have a consistent message of letting people know they can leave a legacy by donating to the Foundation.

6.0 Adjournment

Alex Alexandrou motioned, Rachel Ossyra seconded and the board unanimously approved by voice vote to adjourn the meeting at 5:32 p.m.